Clyvio

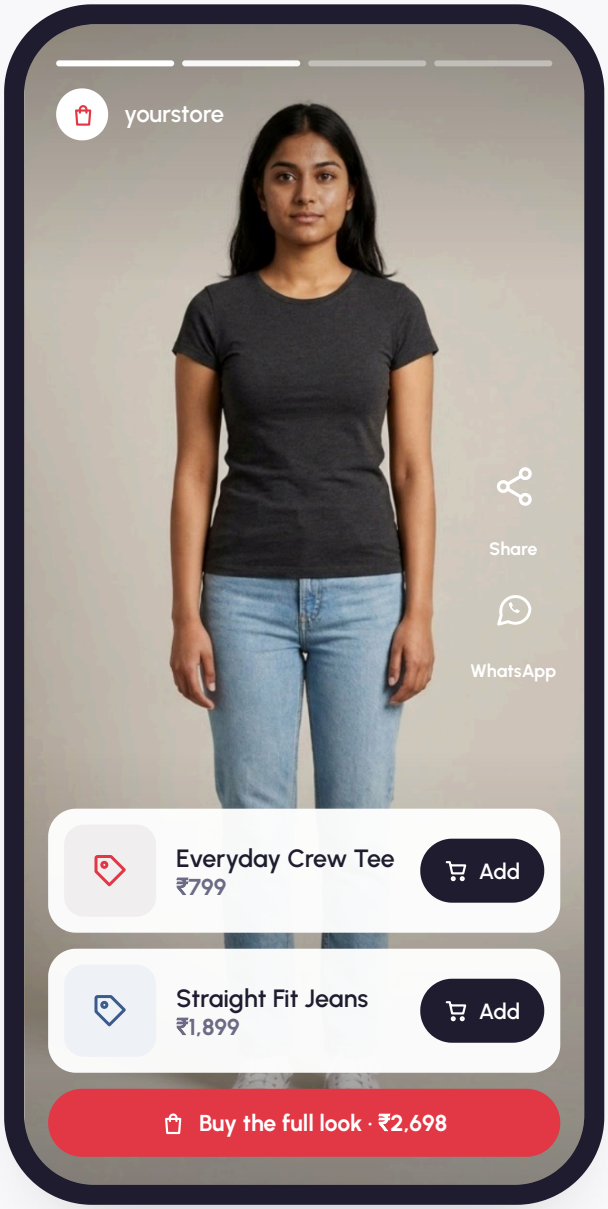
SHOPPABLE REELS FOR SHOPIFY

Your reels already sell.
Now let them check out.

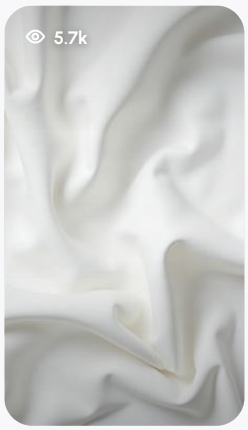
Turn your Instagram reels and product videos into tap-to-buy stories on your own store. Shoppers watch, add to cart and buy the full look without leaving the video, with a 24×7 AI shopping assistant to answer every question.











01 WHY VIDEO

Shoppers decide on video.
Your product pages are still photos.

Your best-performing content lives on Instagram, and it stops working the moment a shopper lands on your website. Clyvio brings those reels onto your store and puts an Add to Cart button inside every video.

~80%

of shoppers say product videos make them more confident when buying[1]

61%

say product images and videos are the most important part of a product page[2]

2×

engagement for Instagram Reels (2.7%) vs static images (1.3%)[3]

THE GAP TODAY

Reels get views on Instagram, but no checkout

Product pages show flat photos

Shoppers can't see fit, fall or texture

Paid traffic lands and bounces

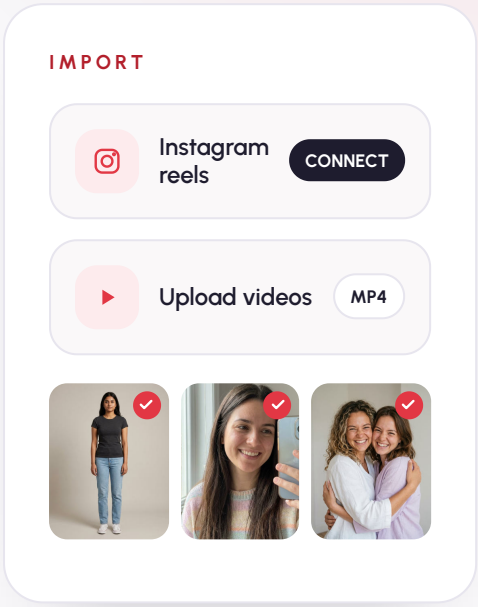
CLYVIO CLOSES IT

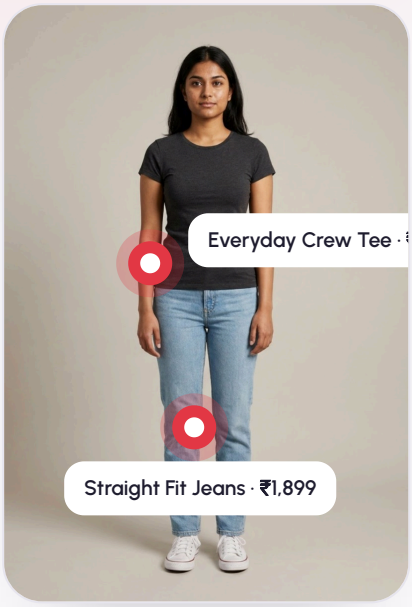
Import reels in one click, tag products, and show them as **stories, carousels or a floating video** on your home, collection and product pages. Every view becomes a path to the cart.

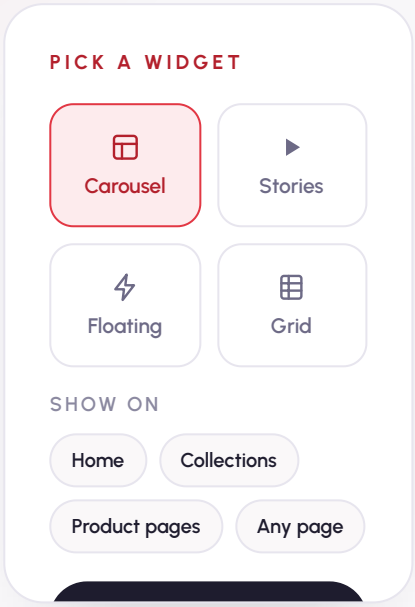


02 HOW IT WORKS

From Instagram to "Add to cart" in three steps.







01 Import your videos

Connect Instagram to pull your reels in, or upload any product video. Videos are compressed for fast loading.

02 Tag your products

Pick products from your catalog. Each tag shows price, variant and an Add to Cart button inside the video.

03 Choose a widget

Stories, carousel, floating video or grid, on any page. Turn on the app embed and it is live.

No coding

Works with every Shopify theme through the app embed. No theme edits needed.

Fast on mobile

Videos are optimised and lazy-loaded, so they don't slow your store down.

Tracks every sale

Views, taps, add-to-carts and revenue per video, plus GA and Meta Pixel events.

03 WHAT IMPROVES IN YOUR STORE

More time on site. More add-to-carts. Bigger baskets.

Tap-to-buy inside the video
Shoppers add to cart without leaving the reel. Fewer steps, fewer drop-offs.

Buy the Full Look
Bundle every product in a video into one tap, which lifts your average order value.

In-video variant picker
Size and colour chosen right on the video, then straight to cart.

Social proof overlay
Live view counts and "people bought this" cues build trust while they watch.

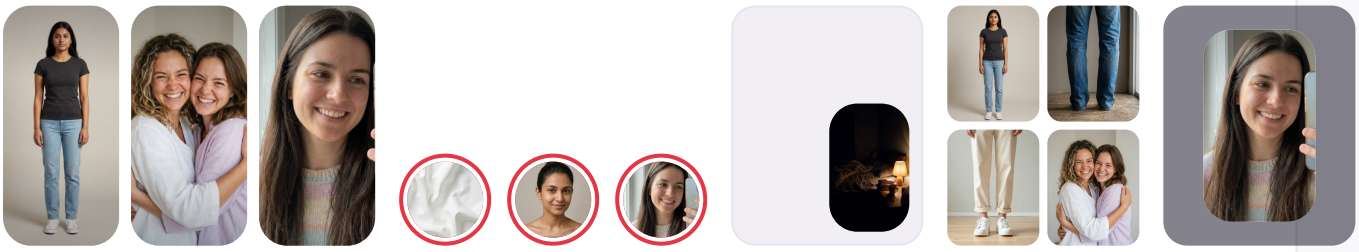
WhatsApp sharing
Shoppers send a reel with the product to friends and family in one tap.

Video pages
Different videos on different pages: homepage, product pages, collections, or any page you pick.

Instagram import & design templates
Pull reels in one click and choose a design template, then fine-tune every detail.

Revenue analytics
See which videos drive views, add-to-carts and revenue, and double down on winners.

5 WIDGET STYLES

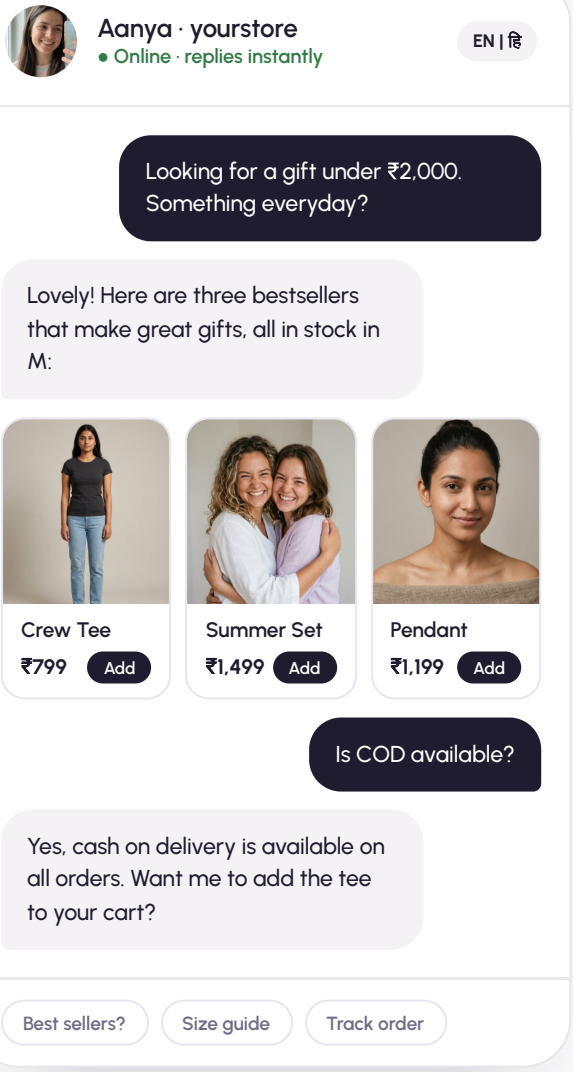


Carousel · Stories · Floating · Grid · Pop-up

04 AI SHOPPING ASSISTANT

Your own AI salesperson, awake 24 × 7.

A human-like chatbot that knows your entire catalogue, answers size, stock, delivery and COD questions, shows products with Add to Cart, and turns browsers into buyers, even at 2 a.m.



Trained on your whole store

Reads every product, collection, policy and FAQ automatically, and retrains itself weekly as you add products.

Never guesses

It only states facts found in your store data. If it can't verify something, it says your team will confirm.

Human-like, in your brand

Pick an avatar or your team member's photo. Colours, fonts and logo come from your theme automatically.

Leads & WhatsApp handoff

Captures email or WhatsApp for sold-out alerts and "contact me", and hands hot chats to your team.

Multi-language

Shoppers chat in the languages you choose. Replies, buttons and suggestions all switch.

Insights from real chats

What shoppers want, what stops them buying, and products they ask for that you don't sell yet.

ASK AI ON PRODUCT PAGES

An "Ask AI" box right under the product. Shoppers ask about fit, fabric or delivery and get an instant answer from your own product data.

- Is it true to size?
- What fabric?
- Delivery to Pune?

ASK THE VIDEO

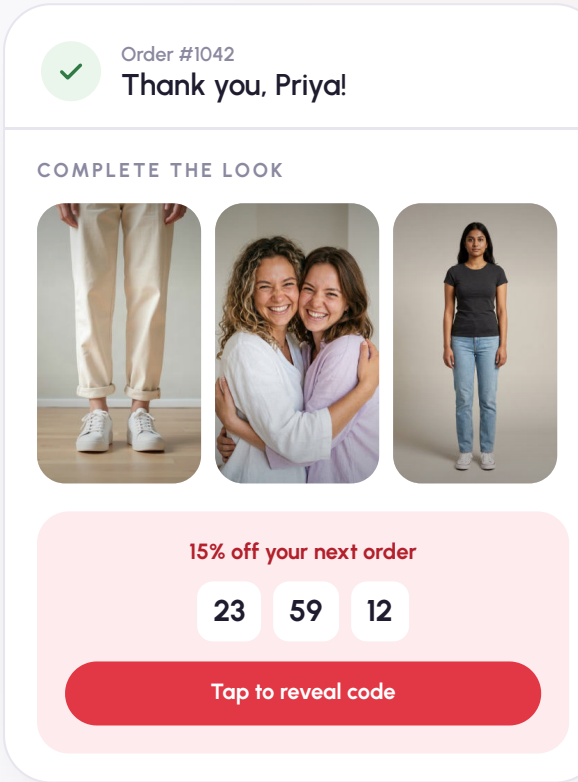
An Ask button inside every reel. Shoppers ask about what they're watching, and the AI answers without them leaving the video.

- Which size is she wearing?
- Other colours?

05 ENGAGE & REPEAT SALES

Bring them back.
Then sell to them again.

Turn the order confirmation page into the start of the next order, and give every reel tools that push shoppers from watching to buying.



THANK-YOU PAGE REELS

Show your reels on the order confirmation page with a **countdown offer for the next order**. You choose the reels, the discount code and the timer. Shoppers are at their happiest right after buying, and that's the best moment to sell the next look.

Watch & unlock

Shoppers who watch a few reels unlock your discount code. Turns browsing into buying.

Cart reminder reel

Added from a reel but left? The reel pops up on their next visit with "Still thinking?" and an optional offer.

Send look

Shoppers pick products, add a note and share on WhatsApp. Their friend opens the same reel on your store.

Live viewers

A real "12 watching now" badge on every reel, or real views today. Never fake numbers.

Sale countdown timers

Urgency timers on reels during sales and drops.

Shop by occasion

Filter chips like Wedding, Party or Office above your carousels and grids.

Auto captions

Captions are generated for every reel, so they work with the sound off.

Creator attribution

Track revenue by influencer, with a built-in commission calculator.

Email GIF export

Turn any reel into a shoppable GIF for Klaviyo, Mailchimp and other email tools, so your videos work in your campaigns too.

06 EXPECTED SALES IMPACT

Every view is a chance to sell. Here's what that adds up to.

63%

of consumers would most like to watch a short video to learn about a product[4]

83%

of marketers say video has directly increased their sales[4]

19%

lower acquisition cost for retail brands using Reels and creators (Meta, India)[5]

Extra revenue per month: illustrative

Growth plan · 25,000 views · $12.99

Assumes 2% of video views lead to a product tap and add-to-cart. Conservative: 1 in 10 of those carts turns into an order. Strong: 1 in 5.

VIDEO VIEWS / MONTH	VIDEO CARTS	AVG ORDER	CONSERVATIVE	STRONG
10,000	200	₹1,500	+ ₹30,000	+ ₹60,000
25,000	500	₹1,500	+ ₹75,000	+ ₹1,50,000
25,000	500	₹4,000	+ ₹2,00,000	+ ₹4,00,000

1 order That's all it takes to pay for the Growth plan for a whole month. Pro, with unlimited views, costs less than two orders at ₹1,500.

Estimates are illustrative and not a guarantee. Results depend on traffic, video quality, pricing and category. The Clyvio dashboard shows views, add-to-carts and revenue per video, so you can measure your own numbers.

07 PLANS & SETUP

Live in five minutes.
Start free, scale as you grow.

FREE

$0 /month

1,000 views · 10 videos

- Carousel & Stories
- Basic analytics

STARTER

$6.99 /month

7,500 views · unlimited videos

- All 5 widget types
- WhatsApp share
- Social proof overlay
- Full analytics

GROWTH

POPULAR

$12.99 /month

25,000 views

- Buy the Full Look bundles
- Email GIF export
- Creator attribution
- No watermark

PRO

$19.99 /month

Unlimited views

- Your own AI chatbot + Ask AI
- Ask the video, auto captions
- Thank-you page reels & offer
- Watch & unlock, cart reminder
- Live viewers, sale timers, send look
- Variant picker, priority support

Paid plans include a 7-day free trial. Billed in USD through Shopify.

SETUP · NO CODING

1. Install Clyvio from the Shopify App Store
2. Import reels or upload videos, then tag products
3. Turn on the app embed and choose your widget

Install on Shopify

apps.shopify.com/clyvio

Need help setting it up, or a custom plan?

Built and supported by FutureTechiez, a Shopify Select Partner.

WhatsApp +91 70020 73054

support@futuretechiez.in

Sources: 1. Wyzowl, E-commerce video survey (wyzowl.com/ecommerce-stats). 2. Salsify, cited in Shopify, "Video Marketing Statistics". 3. Dash Social, cited in Shopify, "Video Marketing Statistics". 4. Wyzowl Video Marketing Statistics, cited in Shopify, "Video Marketing Statistics". 5. Meta (India), cited in Shopify, "Video Marketing Statistics". People in the images are AI-generated; product names are examples.